

## THE MIAMI HERALD QUOTES ALEJANDRO MIYAR IN, "'WE GOT BIG-FOOTED BY HEINEKEN.' MIAMI CRAFT BREWERY CLAIMS BEER GIANT COST THEM DEALS"

October 13, 2020

The Miami Herald

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A Doral craft brewery says beer giant Heineken wants it to change the name of its fastest-selling beer — and that the fight cost it a lucrative sponsorship deal with Miami's hot new soccer club.

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Intellectual Property

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## **Related Team Member(s)**

Alejandro Miyar