

# DAILY BUSINESS REVIEW, "BEFORE TAKING A PPP LOAN, FIRST CONSIDER THE EMPLOYEE RETENTION CREDIT"

April 16, 2020

By: Bryan S. Appel and Mitchell W. Goldberg

*Daily Business Review*

[View Full Article](#)

The question each business should ask itself is, "What will provide the most economic benefits, a PPP loan or the credits?" The answer is not so obvious.

## Related Practices

---

[Taxation](#)

## Related Practice Teams

---

[Business, Finance & Tax](#)

## Related Team Member(s)

---

[Bryan S. Appel](#)

[Mitchell W. Goldberg](#)

## Topics

---

[Coronavirus Pandemic](#)

[Paycheck Protection Program](#)

[Employee Retention Credits](#)

[Small Business Loans](#)