BERGER SINGERMAN
FLORIDA'S BUSINESS LAW FIRM

DAILY BUSINESS REVIEW, "MIDDLE MARKET MINDSET: NEW CONSIDERATIONS FOR IP AUDITS IN 2023"

January 31, 2023

By: Geoffrey Lottenberg

Daily Business Review

View Full Article

CEOs and CFOs often focus on sales (projections or receivables) as their most bankable assets. What is most often overlooked, however, is the value of intellectual property (IP) assets to both short-term and long-term business goals.

Related Practices

Intellectual Property

Related Practice Teams

Dispute Resolution

Related Team Member(s)

Geoffrey Lottenberg

Topics

Intellectual Property

Intellectual Property Audits