

HEIDI HOWARD TANDY

Partner

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Heidi Tandy is a partner in Berger Singerman's Miami office. Board Certified by The Florida Bar in Intellectual Property Law and a Member of the Bar of the Supreme Court of the United States, Heidi has more than twenty five years of experience. Heidi has handled corporate, licensing and litigation matters involving the internet, social media, privacy, intellectual property and tech law issues, for large and small corporate clients and individuals, from retail stores to groundbreaking online content creators, as well as hotels, restaurants, jewelry designers, educators, podcasters, website and app developers, novelists, theatrical producers and an Emmy-award winning makeup artist. She's worked with content creators, technology builders, individual business owners, and large corporations to successfully protect websites, apps, copyrights and trademarks. Since the 1990s, Heidi's work has included the creation of terms of service and privacy policies and best practices, as well as creating website accessibility policies and general internet policies and procedures for companies such as The Bump, the Organization for Transformative Works and Delivery Dudes. Heidi Tandy has filed hundreds of trademark applications, litigated before the Trademark Trial and Appeal Board, the World Intellectual Property Organization and in federal and Florida courts, created and negotiated license agreements and assignments, and protected the rights of clients around the world.

Education

J.D., Washington College of Law at American University
B.A., University of Pennsylvania

Bar Admissions

Florida
New York
U.S. Court of Appeals, Second Circuit
U.S. District Court, Southern District of Florida
U.S. District Court, Eastern and Southern Districts of New York
U.S. Supreme Court

Practice Teams

Practice Areas

Intellectual Property

- Intellectual Property Enforcement and Litigation
- Intellectual Property Transactions and Licensing
- Trademark Prosecution
- Patent Prosecution
- Copyrights
- Internet and Social Media
- Data Privacy