BERGER SINGERMAN
FLORIDA'S BUSINESS LAW FIRM

BERGER SINGERMAN NAMES JESSICA PAVLIK AS CHIEF STRATEGY OFFICER

March 29, 2024

Berger Singerman, Florida's Business Law Firm, is pleased to announce that Jessica Pavlik has been named to the newly created position of Chief Strategy Officer.

In her new role, Pavlik will formalize and oversee the firm's strategic-planning processes to help the firm achieve its business objectives and increase revenue. For over 20 years, she has been a key resource on Berger Singerman's senior management team, the Executive Committee, and Compensation Committee. Pavlik is a highly motivated, hands-on, results-oriented, and problem solver executive whose innovative style and technical skills have been instrumental in the implementation and training of financial management, project management, and process improvement processes, allowing attorneys to work more collaboratively, efficiently, and effectively with clients and one another.

"Jessica has been an asset to our firm for over two decades," commented Berger Singerman's Managing Partner, Jordi Guso, "We are grateful to have her expertise and dedication as she steers us to realizing our vision for the future of the firm."

Pavlik joined the firm in 1999 as Controller, was named Chief Financial Officer in 2002, and then became Chief Operating Officer in 2012. She previously participated on a *South Florida Business Journal* roundtable on the topic of company management and financial growth. She was also selected by *South Florida Business & Wealth* as one of the 24 C-level recipients of the 2015 Apogee Awards and as a finalist for the *South Florida Business Journal*'s CFO award.

Jessica Pavlik | People on The Move - South Florida Business Journal (bizjournals.com)

Related Team Member(s)

Jessica Pavlik