BERGER SINGERMAN
FLORIDA'S BUSINESS LAW FIRM

# TRADEMARK PROSECUTION

Brand protection is a critical business component that cannot be overlooked. Our intellectual property group takes pride in representing clients in connection with the counseling, filing, prosecution, maintenance, and portfolio management of domestic and foreign trademark applications and registrations. We provide a wide range of trademark clearance services which includes providing analyses and opinions as to the availability and risks of adopting and using trademarks. We also provide guidance on domain names and search engine optimization to enhance our clients' internet-based businesses and components.