BERGER SINGERMAN
FLORIDA'S BUSINESS LAW FIRM



ADRIANNE LAGO

Chief Operating Officer

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Adrianne Lago serves as Chief Operating Officer, bringing more than 20 years of leadership experience in the legal industry overseeing firm operations, organizational strategy, brand management, and business growth. In her role, she partners closely with firm leadership to enhance operational efficiency, strengthen internal coordination, and align day-to-day execution with long-term strategic objectives. Her focus includes refining internal processes, enhancing client service delivery, and ensuring the firm's operations align with long-term objectives.

Prior to becoming COO, Adrianne held the role of Chief Business Development & Marketing Officer, where she led marketing, branding, communications, and business development strategies. Since joining the firm in 2017, she has played a central role in elevating brand visibility and expanding key client service areas to meet evolving market needs. She oversaw a range of strategic initiatives spanning public relations and cross-marketing, with a strong focus on increasing brand visibility and strengthening the firm's position in the market.

Before joining the firm, Adrianne spent over a decade in senior operations and marketing leadership roles at law firms in Washington, D.C. and Florida. She earned her Bachelor of Arts in Public Relations and Strategic Communications from American University.

In the News

Law360 Features Michael Freiburghouse and Adrianne Lago in, “Berger Singerman Expands Exec Team With New COO, CFO”
May 20, 2026

Daily Business Review Features Michael Freiburghouse and Adrianne Lago in, “Berger Singerman Bolsters C-Suite via New Hire and New Assignment”
May 19, 2026

Berger Singerman Announces Key Leadership Appointments
May 11, 2026