

February 17, 2017 Unique Monthly Viewers: 689,637

Link to article

Berger Singerman Picks Up IP Pro From Broad And Cassel By Carolina Bolado

Law360, Miami (February 17, 2017, 1:02 AM EST) -- Florida firm <u>Berger Singerman LLP</u> has added a <u>Broad and Cassel</u> intellectual property litigator as a first move in a plan to expand its IP capabilities, the firm announced Friday.

Matthew Nelles, who is joining the firm's Fort Lauderdale office as a partner, is Berger Singerman's first attorney with concentrated expertise in IP, according to firm co-chair Paul Steven Singerman, who said that while the firm has handled IP-related matters in the past, there were no specialists on hand.

"We've been looking for that talent for some time, and Matt is going to be that talent to help us grow this part of our firm's practice and business," Singerman said. "We believe that he has the reputation and expertise to meaningfully grow this practice within our firm."

Nelles, who spent over six years at Broad and Cassel, said he likes the collaborative culture at Berger Singerman, something he says is especially important for IP attorneys who often have to deal with multiple areas of the law.

"IP guys are used and consulted with in really any type of business," he said. "This firm really attracted me because of that collaborative culture where lawyers are working together to help clients and referring business back and forth to each other. The firm really stood out in that respect."

Before his time at Broad and Cassel, Nelles spent a decade at the now-defunct <u>Ruden McClosky</u>, where he says he was the only IP specialist at the firm.

Throughout his career, Nelles has successfully represented Fortune 500 companies in IP disputes, counseled music entertainers and record companies in copyright and publicity litigation, and helped clients in securing trademarks and copyrights. He also has experience in drafting license agreements.

Nelles holds an undergraduate degree in mechanical engineering from Rutgers University and a law degree from the Shepard Broad College of Law at Nova Southeastern University.